





SERVE UP Summer yum







brought to you by  **General Mills**
Convenience & Foodservice

#SERVEUPSUMMERYUM AND LET YOUR COMMUNITY KNOW ABOUT IT!

Simply copy and paste ready-made social media captions for these grab 'n go products to your Facebook or Instagram account and post them with a relevant picture—an easy and fun way to advertise your menu and engage with your community!

PRODUCT	FACEBOOK	INSTAGRAM
	All the flavor students love with less sugar! Cinnamon Toast Crunch (Reduced Sugar) cereal cups are the anytime, anywhere way for students to snack on one of their favorites.	All the flavor students love with less sugar! Cinnamon Toast Crunch (Reduced Sugar) cereal cups are the anytime, anywhere way for students to snack on one of their favorites. #SummerFeeding #OnOurMenu #ServeUpSummerYum
	Cereal alert! Blueberry Chex cereal cups have 2 ounce equivalent grains in each serving to give students energy for their summer fun.	Blueberry Chex cereal cups have 2 ounce equivalent grains in each serving to give students energy for their summer fun. Come grab one of these to-go cups today! #SummerFeeding #OnOurMenu #ServeUpSummerYum
	Lunch is about to get cheesier than ever! Pillsbury Cheesy Pull-Aparts are an irresistible meal with two deliciously gooey flavors students will LOVE: Italian Cheeses & Garlic and Southwest Queso.	Who wants cheese?! Pillsbury Cheesy Pull-Aparts are an entrée with two deliciously gooey flavors students will LOVE: Italian Cheeses & Garlic and Southwest Queso. #SummerFeeding #OnOurMenu #ServeUpSummerYum
	Who's ready for an adventure? Nature Valley Soft Oatmeal Rounds come wrapped for grab 'n go and are full of hearty whole grains to give your student energy for their day. Try 'em in Apple Cinnamon or Banana Chocolate Chip!	Nature Valley Soft Oatmeal Rounds come individually wrapped for grab 'n go ease and are full of hearty whole grains to give your student plenty of energy for their next adventure! Try 'em in Apple Cinnamon or Banana Chocolate Chip! #SummerFeeding #OnOurMenu #ServeUpSummerYum

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	<p>Yoplait Smooth yogurt cups are the perfect on-the-go snack for a protein punch. This summer, grab one of our two flavors: student-loved Strawberry or trendy Horchata, a cinnamon-y drink with Mexican roots!</p>	<p>Protein-packed Yoplait Smooth yogurt cups are the perfect on-the-go snack. We're serving them up all summer in two flavors: student-loved Strawberry or trendy Horchata, a cinnamony drink with Mexican roots! #SummerFeeding #OnOurMenu #ServeUpSummerYum</p>
	<p>Go-GURT is the original way to eat yogurt on-the-move—no spoon required! This student favorite is delicious thawed or frozen and is easy to eat, just tear and slurp!</p>	<p>Tear, slurp, go! Go-GURT is the original way to eat yogurt on-the-move—no spoon required! This student favorite is delicious thawed, or frozen as a refreshing summer treat. #SummerFeeding #OnOurMenu #ServeUpSummerYum</p>
	<p>Some have bags of tricks, we have bars! Trix Cereal Bars are a delicious, chewy treat your students can munch on during their meal or save as a snack for later.</p>	<p>If you think this cereal's good in a bowl, wait till you try it in a bar! Trix Cereal Bars are a delicious, chewy treat your students can munch on during their meal or save as a snack for later. #SummerFeeding #OnOurMenu #ServeUpSummerYum</p>
	<p>Team Cheerios cereal bars are the grab 'n go way for students to snack anytime, anywhere. They go great with meals or packed away as a field trip treat!</p>	<p>Your student can munch on one of their favorite cereals anytime AND get a serving of whole grains with Team Cheerios cereal bars. Enjoy as a side or stash one away for a field trip treat! #SummerFeeding #OnOurMenu #ServeUpSummerYum</p>

SAMPLE POST

TIP:

ADD EMOJIS TO BOOST EXCITEMENT!

